

Alexandra Trimble

BUSINESS & MARKETING PROFESSIONAL | STRATEGY · BRANDING · EVENTS

Summary

Recent Marketing and Sport Business Management graduate experienced in event support, fan activities, and partner relations. Enjoys working with people and making things run well behind the scenes. Seeking an entry-level role in sports, entertainment, or events.

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Skills

- Office Suite software.
- Data entry
- Organizational and time management skills.
- Corporate communications
- Problem solving
- Customer service.
- Attention to details.
- Proficient in Sign Language
- Graphic design
- Content optimization, data/Trend Analytics

Education

BACHELOR DEGREE SPORT BUSINESS, MARKETING & HONORS

MINOR IN ACCOUNTING, & MINOR IN ART

Saint Leo University

2022-2026

Final GPA 3.979

Volunteer Experience

JUDGE, ANNOUNCER

Special Olympics

- Assisted athletes, judged, flashed, and recorded scores
- Helped organize, announce, and distribute awards

Experience

MARKETING ASSISSTANT

Harvesting Hope

2025 - Present

- Planned and executed digital marketing campaigns – Created media posts, and flyers to promote food drives, garden events, and community outreach, helping increase visibility and engagement.
- Supported community outreach and partnerships coordinate communication with schools, churches, and local organizations.
- Designed branded materials and visuals that kept the nonprofit's branding consistent and professional

ASSISTANT MANAGER

Town Square Entertainment

2022 - Present

- Sold tickets to customers, provided information on movie showtimes and handled transactions.
- Assisted customers in finding their seats, enforced theater policies and policies, and ensured a clean and organized auditorium
- Prepared and served food and beverages including popcorn, candy, and drink

ACROBATICS & TUMBLING TEAM MANAGER

Saint Leo University

2022-2023

- Arranged and set up mats and equipment needed for tumbling, practices and competitions.
- Conducted routine checks on equipment to identify maintenance needs and coordinate repairs and replacements.
- Collaborated with coaches to understand the specific requirements for each practice or event.
- Provided support to athletes by ensuring they have the resources and equipment needed for practices.